

## 9 Frequently Asked Questions about Getting Started with SAS Visual Analytics

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You've heard all the hoopla and fancy talk about SAS Visual Analytics – but maybe you are still confused about how the product would work in your SAS environment. Many customers have the same points of confusion about how their data should change, how to use the LASR Server, and do they need Hadoop or a Cloud. In this paper, we cover the questions we are asked most often about implementation, administration, and usage of SAS Visual Analytics.

### Outline

1. What is SAS Visual Analytics? How is it sold?
  - a. Distributed vs Non Distributed
  - b. What In-Memory means
2. How do other customers use SAS Visual Analytics?
  - a. Main parts of the product (Data Builder, Explorer, Designer)
  - b. What do they like/dislike about the tool?
3. Where does SAS Visual Analytics fit?
  - a. Is it a replacement for SAS Business Intelligence?
  - b. What data belongs in SAS VA and what belongs elsewhere?
  - c. Can I use it with my current environment?
4. Do I need new hardware?
  - a. Consider the Cloud for a trail run
  - b. It uses commodity hardware – but what does that mean? Sounds expensive.
5. What's with the Elephant?
  - a. Do I need Hadoop?
  - b. What is the benefit of using Hadoop?
  - c. Is there a preferred vendor?
6. How do Users Access VA?
  - a. Public Portal, Mobile Access, Internet
  - b. What about data security?
7. How do I put data into the LASR Server and Know It's There?
  - a. How to access and manage the LASR Server
  - b. How do I loading data from disk, database, or GUI
8. How do I work with the data in the exploration/report?
  - a. What data can I use with SAS VA?
  - b. Can I change the data once it's in the LASR Server?
  - c. What should I do to prepare my data?
9. What training is required?
  - a. How does admin role change?
  - b. How quickly can users get up to speed?